

Tribute Sponsorship Opportunities

September 28, 2019

\$100,000

Presenting Annual Sponsor

Impact: Help reduce the suicide rate in Colorado

- Prominent seating for 20 at the Tribute Gala with complimentary valet parking
- Six tickets to annual Unmasked masquerade event (June 22)
- Recognized as Presenting sponsor at both Tribute and Unmasked
- Logo displayed on step and repeat/photo background
- Cocktail napkins with company logo at Tribute and Unmasked
- Special introduction as Presenting sponsor during both events with speaking opportunity
- Top billing of name and logo as Presenting sponsor displayed in venue atrium and ballroom and at all events for one year
- Name and logo as Presenting sponsor included in written, electronic, and social media communications for both events
 - 30,000 email blast, 1,800 save the dates and invitations, 500-600 programs (Tribute)
 - 40,000 email blast and invitations, 200 programs (Unmasked)
- Must be committed by May 1 (Unmasked) and June 28 (Tribute) for all printed material
- Name and logo as Presenting sponsor displayed on silent auction bidding app
- Year-long visibility of organization on our website

\$25,000

Gold Sponsor

Impact: Help school districts implement best practices to address students' mental health needs

- Prominent seating for 10 at the Tribute Gala
- Special recognition of organization from podium
- Name and logo displayed in venue atrium and ballroom
- Name and logo included in written, electronic, and social media communications for the event
 - 30,000 email blast, 1,800 save the dates and invitations, 500-600 programs
- Must be committed by June 28 for all printed material
- Name and logo as Gold sponsor displayed on silent auction bidding app

\$10,000

Silver Sponsor

Impact: Help expand treatment to tackle the addiction epidemic

- Seating for 10 at the Tribute Gala
- Name and logo displayed in venue atrium and ballroom
- Name and logo included in written, electronic, and social media communications for the event
 - 30,000 email blast, 1,800 save the dates and invitations, 500-600 programs
- Must be committed by June 28 for all printed material
- Name and logo as Silver sponsor displayed on silent auction bidding app
- Recognition as Silver sponsor at gala
- Year-long visibility of organization on our website

\$50,000

Platinum Sponsor

Impact: Increase the availability of mental health services for children and adolescents

- Prominent seating for 20 at the Tribute Gala with complimentary valet parking
- Cocktail napkins with company logo
- Special introduction during the program with speaking opportunity
- Top billing of name and logo as Platinum sponsor displayed in venue atrium and ballroom and at all events for one year
- Name and logo included in written, electronic, and social media communications for the event
 - 30,000 email blast, 1,800 save the dates and invitations, 500-600 programs
- Must be committed by June 28 for all printed material
- Name and logo as Platinum sponsor displayed on silent auction bidding app
- Year-long visibility of organization on our website

\$5,000

Bronze Sponsor

Impact: Ensure people with severe mental illness and substance use disorders receive additional support

- Seating for 10 at the Tribute Gala
- Name and logo displayed in venue atrium and ballroom
- Recognition as Bronze sponsor at gala
- Visibility of organization on our website

\$2,500

Crystal Sponsor

Impact: Help communities implement mental health and substance use initiatives

- Seating for 10 at the Tribute Gala
- Name displayed in venue ballroom

