



## **COMMUNICATIONS DIRECTOR**

### Job Announcement

Mental Health Colorado is the state's leading advocate in promoting mental health, ending stigma and ensuring access to mental health and substance use services. Mental Health Colorado is a nonprofit, nonpartisan organization and an affiliate of Mental Health America. Our organization seeks a skilled and experienced Communications Director.

The Communications Director will play a lead role in advancing Mental Health Colorado's core messages and increasing awareness of the organization among all targeted audiences through strategic and coordinated communication. Among other responsibilities, the Communications Director will cultivate, maintain and grow relationships with the media to promote accurate and comprehensive coverage of mental health across the state.

#### **ESSENTIAL DUTIES**

- Serve as point of contact for media and pursue strategic earned-media opportunities
- Write press releases and op-eds and organize press conferences
- Ensure Mental Health Colorado messaging incorporates a health equity framework
- Integrate communications with designated departments to optimize opportunities for strategic media exposure
- Oversee marketing efforts, including the design, production, and distribution of the organization's annual report and other print and electronic collateral
- Provide substantive content for the website
- Develop and post on targeted social media platforms
- Supervise Communications Associate and manage communication vendors, including design and website

#### **PREFERRED QUALIFICATIONS**

- Bachelor's degree in Communications or related field
- Documented record of success in communications, public relations, marketing, journalism, or in health, healthcare or related field
- Demonstrated commitment to promoting health equity
- Excellent writing, editing and public speaking skills
- Minimum three years of management experience
- A passion for the cause of mental health

#### **COMPENSATION/BENEFITS**

This is a full-time position eligible for benefits. Salary commensurate with experience.

Applicants should email a cover letter, resume, and writing sample by May 10, 2019 to [info@mentalhealthcolorado.org](mailto:info@mentalhealthcolorado.org); please use the subject line "Communications Director." Only electronic submissions will be accepted. We regret that we cannot respond to every applicant; only those selected for an interview will be contacted.

*Mental Health Colorado is an equal opportunity employer. It is Mental Health Colorado's policy to recruit, hire, and promote persons in all job classifications without regard to race, color, gender, age, religion, national origin, disability, veteran status, marital status, or sexual orientation.*