

# Tribute Sponsorship Opportunities

September 28, 2019

## \$100,000

### *Presenting Annual Sponsor*

**Impact:** Help reduce the suicide rate in Colorado

- Prominent seating for 20 at the Tribute Gala with complimentary valet parking
- Six tickets to annual Unmasked masquerade event (June 22)
- Recognized as Presenting sponsor at both Tribute and Unmasked
- Logo displayed on step and repeat/photo background
- Cocktail napkins with company logo at Tribute and Unmasked
- Special introduction as Presenting sponsor during both events with speaking opportunity
- Top billing of name and logo as Presenting sponsor displayed in venue atrium and ballroom and at all events for one year
- Name and logo as Presenting sponsor included in written, electronic, and social media communications for both events
  - 30,000 email blast, 1,800 save the dates and invitations, 500-600 programs (Tribute)
  - 40,000 email blast and invitations, 200 programs (Unmasked)
- Must be committed by May 1 (Unmasked) and June 28 (Tribute) for all printed material
- Name and logo as Presenting sponsor displayed on silent auction bidding app
- Year-long visibility of organization on our website

## \$50,000

### *Platinum Sponsor*

**Impact:** Increase the availability of mental health services for children and adolescents

- Prominent seating for 20 at the Tribute Gala with complimentary valet parking
- Cocktail napkins with company logo
- Special introduction during the program with speaking opportunity
- Top billing of name and logo as Platinum sponsor displayed in venue atrium and ballroom and at all events for one year
- Name and logo included in written, electronic, and social media communications for the event
  - 30,000 email blast, 1,800 save the dates and invitations, 500-600 programs
- Must be committed by June 28 for all printed material
- Name and logo as Platinum sponsor displayed on silent auction bidding app
- Year-long visibility of organization on our website

## \$25,000

### *Gold Sponsor*

**Impact:** Help school districts implement best practices to address students' mental health needs

- Prominent seating for 10 at the Tribute Gala
- Special recognition of organization from podium
- Name and logo displayed in venue atrium and ballroom
- Name and logo included in written, electronic, and social media communications for the event
  - 30,000 email blast, 1,800 save the dates and invitations, 500-600 programs
- Must be committed by June 28 for all printed material
- Name and logo as Gold sponsor displayed on silent auction bidding app

## \$10,000

### *Silver Sponsor*

**Impact:** Help expand treatment to tackle the addiction epidemic

- Seating for 10 at the Tribute Gala
- Name and logo displayed in venue atrium and ballroom
- Name and logo included in written, electronic, and social media communications for the event
  - 30,000 email blast, 1,800 save the dates and invitations, 500-600 programs
- Must be committed by June 28 for all printed material
- Name and logo as Silver sponsor displayed on silent auction bidding app
- Recognition as Silver sponsor at gala
- Year-long visibility of organization on our website

## \$5,000

### *Bronze Sponsor*

**Impact:** Ensure people with severe mental illness and substance use disorders receive additional support

- Seating for 10 at the Tribute Gala
- Name and logo displayed in venue atrium and ballroom
- Recognition as Bronze sponsor at gala
- Visibility of organization on our website

## \$2,500

### *Crystal Sponsor*

**Impact:** Help communities implement mental health and substance use initiatives

- Seating for 10 at the Tribute Gala
- Name displayed in venue ballroom