

LEAD

Legislative Education & Advocacy Day

Behavioral Health Transformation in the 51st State:

What reforms are needed after being ranked 51st in the nation for adult access to mental health care?

February 18, 2022



Sponsorship Opportunities	Presenting \$5,000	Leadership \$2,500	Advocacy \$1,000	Education \$750
Unlimited virtual tickets to LEAD	✓	✓	✓	✓
Special recognition and speaking opportunity	✓			
A message from your company's CEO or spokesperson on the LEAD registration page	✓			
Dedicated social media post with your desired imagery and messaging*	✓	✓		
Special recognition at the event	✓	✓		
Your organization's logo on the event collateral and all social media outlets**	✓	✓	✓	
Year-long visibility on the Mental Health Colorado website	✓	✓	✓	✓
Logo displayed on LEAD pre-show slides and throughout the program	✓	✓	✓	✓

*All posts will be reviewed and approved by our communications department

**Your sponsorship will reach: 30K+ email subscribers and 10k followers across all social media channels