



# **MENTAL HEALTH COLORADO**

## **2023**

### **Sponsorship Opportunities**

[mentalhealthcolorado.org](https://mentalhealthcolorado.org)



# Healthier minds across the lifespan

***More than half of all Coloradans who need mental health or substance use care never get it.***

On behalf of our staff and board of directors, I welcome and encourage your partnership in raising critical funding and awareness in support of Mental Health Colorado and healthier minds for all Coloradans across the lifespan. By supporting annual and event sponsorships, you invest in and strengthen our mission to promote well-being, ensure equitable access to mental health and substance use care, and end discrimination.

Since 1953, Mental Health Colorado has been working with individuals and organizations across the state to ensure Coloradans' voices are heard and health needs are understood and met. The Capitol building serves as our primary site for effecting statewide change and gaining national recognition, though our advocacy transcends these walls.

## What You Can Do

Enclosed is a proposal that outlines the sponsorship levels and corresponding benefits that you and/or your company can receive as a 2023 Annual or Individual Event Sponsor. The Annual Sponsorship will elevate your company throughout the entire year with recognition and involvement at all events, in addition to providing opportunities for engagement with and education about Mental Health Colorado's advocacy. The Individual Event Sponsorship is designed for you to choose the event that best fits your company's specific area of focus. You can choose to sponsor one or more events at any level. More details about the events are also enclosed.

Thank you so much for your consideration and investment in healthier minds across the lifespan for all Coloradans. I'm confident that our annual and event sponsorship opportunities will inspire the community as we unite to pass laws, change practices, and build a movement for mental health.

Should you have any questions or comments regarding this proposal, please do not hesitate to contact me.

Sincerely,

Amy Shaw  
*Partnerships & Development Manager*

## Contact Information

720-615-0391  
AShaw@MentalHealthColorado.org

Visit [mentalhealthcolorado.org/support-our-work/](https://mentalhealthcolorado.org/support-our-work/) to learn more about our focus areas.

# ANNUAL SPONSORSHIP OPPORTUNITIES

**\$100,000**

**Elite Sponsorship**

*\*One Available*

- Headlining Sponsor and Special Recognition as Elite Sponsor of the Year at all events.
- Year-long visibility on the main page of Mental Health Colorado's website as 'Mental Health Elite Sponsor of the Year'
- Lunch & Learn for leadership and staff on 'Mental Health in the Workplace' with President and CEO, Vincent Atchity
- 2 tables at Mental Health Colorado's 40th Annual Tribute Gala
- Speaking opportunity at Tribute Gala
- A video message from your company's CEO on Mental Health Colorado event pages
- Logo recognition at all events
- 3 Foursome teams for Mental Health Colorado's Summer Golf tournament
- Op-Ed inclusion in up to 3 Mental Health Colorado monthly e-newsletters
- Dedicated social media post with your desired imagery and messaging for each event

**\$50,000**

**Mental Health  
Champion**

- Year-long visibility on Mental Health Colorado's website
- Lunch & Learn for leadership and staff on 'Mental Health in the Workplace' with President and CEO, Vincent Atchity
- 2 tables at Mental Health Colorado's 40th Annual Tribute Gala
- Speaking opportunity and Special recognition at Tribute Gala
- A video message from your company's CEO on Mental Health Colorado event pages
- Logo recognition at all events
- 2 Foursome teams for Mental Health Colorado's Summer Golf tournament
- Op-Ed inclusion in one Mental Health Colorado monthly e-newsletter
- Dedicated social media post with your desired imagery and messaging for Tribute and Golf Tournament

**\$25,000**

**Mental Health  
Leader**

- Year-long visibility on Mental Health Colorado's website
- Lunch & Learn for leadership and staff on Mental Health in the Workplace with President and CEO, Vincent Atchity
- 1 Table at Mental Health Colorado's 40th Annual Tribute Gala
- Special recognition at Tribute Gala
- Logo recognition at all events
- 1 Foursome team for Mental Health Colorado's Summer Golf tournament
- Dedicated social media post with your desired imagery and messaging for one event

Questions about sponsoring? Email Amy Shaw at [AShaw@mentalhealthcolorado.org](mailto:AShaw@mentalhealthcolorado.org)

# EVENT SPONSORSHIP OPPORTUNITIES

**\$10,000**

**Reformer**

- 10 tickets to event of your choice
- Special recognition at event
- Organization's logo listed on event website
- Organization's logo on event collateral & social media outlets for chosen event

**\$5,000**

**Advocate**

- 4 tickets to event of your choice
- Organization's logo listed on event website
- Organization's logo on event collateral & social media outlets for chosen event

**\$2,500**

**Supporter**

- 2 tickets to event of your choice
- Organization's logo on event collateral & social media outlets for chosen event

For 40 years, Tribute has brought together members of the community to reflect on tribulations and celebrate accomplishments of the past year, and to raise funds that support Mental Health Colorado's advocacy. The night spotlights stories of courage, recovery, and success as we pay tribute to the individuals and organizations that make a difference in the lives of Coloradans.

LEAD – Legislative & Education Advocacy Day – is an annual multiday event that convenes legislators, community partners, and other advocates who are invested in the well-being of Coloradans. Together, we take stock in the health landscape of our state and begin to understand where potential legislative and educational interventions are needed.

Our Summer Golf Tournament is as an exciting new event for Mental Health Colorado taking place on June 22, 2023, at Raccoon Creek Golf Course. This tournament will not only raise awareness about the issues facing Coloradans when it comes to mental health, it will also raise critical funds to promote well-being, ensure equitable access to mental health and substance use care, and end discrimination. Come network with individuals and/or companies that serve our mission while enjoying recreational sports!

Questions about sponsoring? Email Amy Shaw at [AShaw@mentalhealthcolorado.org](mailto:AShaw@mentalhealthcolorado.org)



## Become a Sponsor

Full Name	<input type="text"/>		
Contact Name	<input type="text"/>		
Email	<input type="text"/>		
Phone	<input type="text"/>		
Address	<input type="text"/>		
City	<input type="text"/>	State	<input type="text"/>
		Zip	<input type="text"/>

## Your Partnership

ANNUAL

<input type="radio"/> \$100,000	<input type="radio"/> \$50,000	<input type="radio"/> \$25,000
Elite <i>*only one available</i> <input type="checkbox"/>	Champion <input type="checkbox"/>	Leader <input type="checkbox"/>

### EVENTS (select event AND level)

Event:	<input type="checkbox"/> Tribute	<input type="checkbox"/> LEAD	<input type="checkbox"/> Golf Tournament
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	<input type="radio"/> \$10,000	<input type="radio"/> \$5,000	<input type="radio"/> \$2,500
Level:	<input type="checkbox"/> Reformer	<input type="checkbox"/> Advocate	<input type="checkbox"/> Supporter

## Payment Details

☐ Check enclosed (please make out to 'Mental Health Colorado')

☐ Credit (reach out to Amy Shaw)

Please return to:

Development Department  
Mental Health Colorado  
303 E. 17th St.  
Denver, Colorado 80203

Have questions? Contact

Amy Shaw  
Event Coordinator  
720.615.0391  
AShaw@MentalHealthColorado.org



*Subscribe to our emails and stay  
up-to-date on our work  
and upcoming events!*



[mentalhealthcolorado.org](https://mentalhealthcolorado.org)