

# November 2026 Colorado Gives Day Campaign



Colorado Gives Day is a statewide movement to support Colorado nonprofits, and a vital opportunity for Mental Health Colorado to raise funds and awareness for advocacy and education. Sponsorship helps amplify our campaign through community outreach, email marketing, and social media promotion, reaching thousands of Coloradans who care about mental well-being. Your support powers change and positions your brand as a champion for healthier minds across the state.

In 2024, MHC's CO Gives Day Campaign inspired 182 donors to give in support of our shared mission to support the health and well-being of Coloradans.

## Levels & Benefits:

### \$15,000 - Matching Sponsor

- Logo recognition in weekly emails to our audience of 35,000 readers
- Logo recognition in social media posts on Facebook, Instagram, LinkedIn, X & Bluesky 4 times per week
- Logo recognition at tabling events
- A pop-up message on the Mental Health Colorado website promoting the match until it is met, recognizing your organization as the matching partner
- One print mailing to current and lapsed donors recognizing your organization as matching partner
- Logo and matching donation recognition in our November e-newsletter
- Yearlong logo recognition on our website

### \$5,000 - Advisor

- Logo recognition in weekly emails to our audience of 35,000 readers
- Logo recognition in social media posts on Facebook, Instagram, LinkedIn, X & Bluesky 1 time per week
- Logo recognition in our November e-newsletter
- Yearlong logo recognition on our website

**Sponsorship Deadline: October 1, 2026**