



**MENTAL HEALTH  
COLORADO**

**Sponsor benefits  
during the month  
of May**

# May 2026 Mental Health Awareness Month



Mental Health Awareness Month is a powerful campaign throughout May that engages thousands of Coloradans in conversations about mental well-being, access to care and ending health-based discrimination. Sponsorship supports statewide outreach through educational events, social media, and storytelling campaigns that elevate diverse voices and lived experiences.

In 2025, MHC's Mental Health Awareness Month campaign reached 80,000 followers!

## Levels & Benefits:

### \$15,000 – Matching Sponsor

- Logo recognition in weekly emails to our audience of 35,000
- Logo recognition in social media posts on Facebook, Instagram, LinkedIn, X & Bluesky 4 times per week
- Logo recognition at tabling events
- A pop-up message on the Mental Health Colorado website promoting the match until it is met, recognizing your organization as the matching partner
- One print mailing to current and lapsed donors recognizing your organization as matching partner
- Logo and matching donation recognition in our May e-newsletter
- Yearlong logo recognition on our website

### \$5,000 – Advisor

- Logo recognition in weekly emails to our audience of 35,000 readers
- Logo recognition in social media posts on Facebook, Instagram, LinkedIn, X & Bluesky 1 time per week
- Logo recognition in our May e-newsletter
- Yearlong logo recognition on our website

**Sponsorship Deadline: April 1, 2026**